



Call for Entries/Prospectus

2015-2016 Petaluma Valley Hospital Exhibition

Exhibition Dates: **AUGUST 9 – DECEMBER 13, 2017**

www.PetalumaArtsCenter.org

CALL FOR ENTRIES

The Art Around Town committee is happy to present a call for art for the upcoming exhibition at Petaluma Valley Hospital. You are invited to submit up to 5 Images of YOUR artwork. Space is limited; art will be accepted on a first-come, first-accepted basis. Works must be appropriate for a hospital venue. *Please, no nudes or violent images.* Keep in mind that we are encouraging healing in our community.

DEADLINE FOR SUBMISSIONS

Entries submitted by: **Monday July 24, 2017 (by midnight).**

THEME

Artist's choice.

ELIGIBILITY

- All artists **MUST** fill out our online submission form.
- Participating artists do not have to be members of the Petaluma Arts Center, however membership is encouraged.
- 2 Dimensional work only.
- Maximum of 5 entries per artist.
- Minimum framed size requirement of 14"X14" ON ALL SIDES.
- Maximum framed size must not exceed 60" in height.
- No nudes or violent images.
- Artwork **MUST** be wired & ready for hanging.

CALENDAR & DEADLINES (For your records)

- Artwork submission deadline: **Monday, July 24, 2017 (by midnight).**
- Notification of Acceptance: **Monday, July 31, 2017.** Artists will be notified by email at end of the business day. **DO NOT CALL** with inquiries regarding your submissions.
- Delivery of Artwork: **Wednesday, August 9, 2017, between 3-6pm** at Petaluma Valley Hospital.
- Pickup Artwork: **Wednesday, December 13, 2017, between 3-6pm** at Petaluma Valley Hospital.
- Location: PVH is located at 400 N. McDowell Blvd., Petaluma, CA 94954.

ARTWORK SPECIFICATIONS

- All artwork on paper **MUST** be under glass, framed appropriately.
- Framed dimensions** of all artwork must be *at least 14 x 14 inches on all sides.*
- Framed dimensions** of all artwork must **not exceed 60 inches in height.**
- NOTE: Artwork MUST be wired & ready for hanging. Work not securely wired for hanging will NOT be accepted in the exhibition. No saw-tooth hangers.**
- Artists **MUST** attach the artwork ID Labels provided to the **BACK** of each piece of artwork.

FEES

None

ENTRY PROCEDURE (All forms are located online for your convenience)

- Artists must fill out our online submission form.
- Online digital entries & forms are available at www.PetalumaArtsCenter.org under "Exhibitions" and "Call for Entries: Art Around Town."
- Submit only **1 JPEG image per piece**. Please do not send additional detailed images of your work.
- You can submit up to 5 images of your work.
- Download, print & fill out the **Loan & Liability Form** & bring it with you on *August 9, 2017*.
- Download, print & fill out the **Loan Agreement Form** & bring it with you on *August 9, 2017*.
- Download, print & fill out the **Artwork ID Labels** and securely attach them to the BACK of each piece of artwork.

ACCEPTED ENTRIES

- Artists will be notified by email no later than *Monday, July 31, 2017* for confirmation.
- No substitutes will be accepted for selected artwork.
- No changes to titles, prices, etc. are permitted after delivery of artwork.
- Wet or unfinished work will not be accepted.
- All accepted artwork must be on view for the duration of the exhibition. (Arrangements will be made if a buyer cannot wait for closing of the show.)

ARTWORK DELIVERY

August 9, 2017 between 3-6pm, all participating artists must be available to transport their artwork to Petaluma Valley Hospital. IF YOU ARE UNAVAILABLE TO DELIVER YOUR ARTWORK YOU MUST MAKE ALTERNATE ARRANGEMENTS FOR YOUR WORK TO BE TRANSPORTED. The Petaluma Arts Center is not responsible for transporting artwork.

ARTWORK PICK UP

December 13, 2017 between 3-6pm, exhibited artwork will be taken down from the walls by the Art Around Town Committee members and available for pickup. Under no circumstances should unauthorized individuals remove artwork from the walls. IF YOU ARE UNAVAILABLE TO PICK UP YOUR ARTWORK YOU MUST MAKE ALTERNATE ARRANGEMENTS FOR YOUR WORK TO BE TRANSPORTED.

SALES

Submitting artwork for this exhibition authorizes the Petaluma Arts Center to sell the artwork for the listed price indicated on your submission form. If sales are made the Petaluma Arts Center will reimburse the artist an amount **equal to the listed price less 20%**. If selected artwork is not for sale exhibitor must list NFS on submission form.

GENERAL INFORMATION & CONTACT

For additional information email ArtAroundTown@petalumaartscenter.org, or call 707-762-5600 x100.

ADDITIONAL INFORMATION: Artists agree to allow work to be photographed for promotional & media use.