



Call for Entries/ Prospectus theNeuPolitic: Artists Explore April 4 – May 20, 2017

EXHIBITION THEME

The Petaluma Arts Center is pleased to announce a call for Entries for the April Exhibition, theNeuPolitic: Artists Explore. AWARDS AVAILABLE FOR WINNERS: 1st place: \$1,500. 2nd place: \$750. 3rd place: \$500. Central and Northern California artists are invited to submit work that explores the current political climate as each artist envisions it. Interpretations can include any subject matter which the artist believes to be relevant. The art can be abstract or representational, functional, or non-functional.

Now is the time for a much-needed dialogue surrounding politics, and artistic expression provides us with a unique platform to share that dialogue. Art gives us a voice, it unites, and tells unique stories. In times of great change and turmoil, art can provide a solace, a human connection across the time spectrum. Can art help these conversations and facilitate the connections that are so needed now?

EXHIBITION DATES

April 4 – May 20, 2017

ARTWORK SUBMISSION DATES

January 16 – February 23, 2017 (at 5pm)

RECEPTION & AWARDS PRESENTATION

An artists' opening reception and awards presentation will be held on Saturday, April 1, from 5-7pm.

JURORS

Richard Polsky, Author and Art Dealer, Sausalito, CA
Paul Mähder, Paul Mähder Gallery, Healdsburg, CA
Susan Larson, Art Consultant, Sebastopol, CA

ELIGIBILITY

The following California counties: Alpine, Alameda, Amador, Butte, Calaveras, Contra Costa, Colusa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Inyo, Kings, Lake, Lassen, Merced, Marin, Madera, Mariposa, Mendocino, Modoc, Monterey, Mono, Napa, Nevada, Placer, Plumas, Sacramento, San Benito, San Joaquin, San Francisco, Santa Clara, Santa Cruz, San Mateo, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tulare, Tuolumne, Yolo, and Yuba.

NON-REFUNDABLE ENTRY FEES

First entry \$25. Each additional entry \$10. Maximum Entries 3.

AWARDS

\$1,500 *First Place*

\$750 *Second Place*

\$500 *Third Place*

MEDIA

Works in the following categories may be entered: sculpture, printing, painting, drawing, printmaking, photography, ceramics, assemblage, collage, mixed media, fiber art, book art, and freestanding sculpture. All work must be original.

**This exhibition cannot accept jewelry, video, film, performance art, installation and works requiring an external electrical source.*

ENTRY PROCEDURE

Visit the website at www.PetalumaArtsCenter.org, under **Exhibitions**, then click on **Call for Entries – theNeuwPolitic** for a direct link to the entry portal at SmarterEntry.com. **Entries must be submitted and paid for via SmarterEntry.com.**

All entry materials (images and fees) must be received within the SmarterEntry.com system by **February 23rd (at 5pm).**

ARTWORK DIMENSIONS

2-Dimensional Work: Maximum Height 9 feet, Width 4 feet- including frame.

3-Dimensional Work: Must fit pedestal sized 16 inches by 16 inches or take up no more than 4 square feet of gallery floor space.

RULES / GUIDELINES

1. Entries may not have been previously exhibited at the Petaluma Arts Center. You may submit up to 3 artworks.
2. The SmarterEntry.com submission must be received by the due date for the entry to be considered eligible for the jurying process. By submitting an entry, the artist acknowledges they are 18 yrs. of age and will comply with all the rules, regulations & deadlines of the exhibition.
3. Wet or unfinished work will not be accepted.
4. Artwork must be presented professionally. Framed artwork must be wired & ready for hanging. No saw-tooth hangers. No color mats. 2-Dimensional work delivered without wire or appropriate hanging hardware will be eliminated from the exhibition. 3- Dimensional works should be able to hang or stand securely and all assembled parts must be securely fastened.
5. All artwork must be clean & and in excellent condition. No damaged work, frames or otherwise compromised work will not be exhibited.
6. Artwork must remain in the gallery for the duration of the exhibition.

IMAGE SPECIFICATIONS

Submit JPG images sized *approximately* 3 x 5 inches at 300 dpi resolution. The maximum up-loadable file size is 4 megabytes. All images must be submitted in RGB color mode. High-resolution images are requested for printed publicity of accepted works. Works displayed on-line will be reduced to web-standard low resolution by PAC.

ARTISTS NOTIFICATION

Accepted and non-accepted artists will be notified by **March 9, 2017.**

ARTIST STATEMENT

Provide a statement about how your work relates to the exhibition.

SHIPPED ARTWORK

Accepted artwork to be shipped must be received at the Petaluma Arts Center between **March 13 – March 24, 2017**. ***No weekend deliveries.*** We cannot accept artwork after **March 24, 2017**. Ship to the **Petaluma Arts Center, Attn: Kim Chigi, Exhibitions Manager, 230 Lakeville St., Petaluma, CA 94952**.

Artists are responsible for the cost of two-way shipping. **Accepted, shipped artwork must be accompanied with a UPS or FEDEX return label or it will not be exhibited.** Please include an envelope titled “return label” with the return label enclosed, inside your box. Include any special handling instructions.

Work must be sent in reusable packing with *no Styrofoam peanuts*. Glass or ceramic sculptures must be double-boxed with at least 2 inches of padding on all sides to prevent damage in transit. Petaluma Arts Center is not responsible for damage caused in transit.

HAND DELIVERED ARTWORK

Accepted artwork can be hand delivered to the **Petaluma Arts Center, 230 Lakeville St. Petaluma, CA 94952** on **Friday, March 24, between 10am -5pm**.

ARTWORK PICK UP

Artwork must be picked up at the Petaluma Arts Center on **Monday, May 22, between 10am-5pm**. Artwork left behind after the close of the exhibition may be subject to a late fee of \$50 per day. Artwork left at the Petaluma Arts Center 15 days after the closing date of the exhibition will be discarded.

RETURN SHIPPED ARTWORK

Artwork that is to be return-shipped will be shipped between **May 22-23, 2017**.

ART SALES

60% of the sale will go to the artists, 40% of the sale will go to the Petaluma Arts Center. Items sold must remain on exhibit for the duration of the show. PAC will mail a check to the artist for any sold artwork within 4-6 weeks after the close of the exhibition.

GENERAL INFORMATION AND CONTACT

For additional information email KChigi@PetalumaArtsCenter.org, or call 707-762-5600 x 104.

EXHIBITION CALENDAR

Exhibition Dates: **April 4 – May 20, 2017**

Online Submission Deadline: **Thursday, February 23, 2017, (at 5pm)**

Artist Notification: **Thursday, March 9, 2017**

Hand Delivered Artwork: **Friday, March 24, 10am-5pm**

Shipped Artwork: **Must be received at PAC between March 13 – March 24, 2017**

Artists Opening Reception: **Saturday, April 1, 2017, 5-7pm**

Last Day of Exhibition: **Saturday, May 20, 2017**

Pick-up Hand Delivered Artwork: **Monday, May 22, 10am-5pm**